



the only hope i've got



SIMPLE TRUTH ON FAITH, LIFE, AND MOTHERHOOD

about the blog

The Only Hope I've Got is a well-established, family-friendly blog, where Kayse Pratt writes with simple truth on faith, life, & motherhood. Kayse maintains a tight community and a strong social media following, cultivating trust among her readers with her authentic & honest writing style.

Topics include motherhood, marriage, faith, homemaking, organization, & stories from real life, and Kayse doesn't shy away from the tough stuff. You'll find posts on grief & loss, trials in marriage, and the struggles of motherhood, right alongside posts on freezer cooking, choosing the best planner for your personality, and stories about how you should never, EVER, put a toddler to sleep in only a diaper (unless you really like scrubbing things).

You'll find LIFE here. And a community of women who have found a place where they can say "You too? I thought I was the only one!"

pageviews: 188,000
subscribers: 9,180
unique visits: 118,000



3,066



1,150



3,184



1,098

monthly stats as of 1/2016

hi!



about Kayse

Kayse is the wife of a music teacher, and the mom of two wild and crazy kids, ages 4 & almost 2. She writes to share life and encourage women, crafting authentic blog posts, books & courses to accomplish just that. Kayse is passionate about honesty, Jesus, and practical resources that help make life just a little bit easier.

When she's not escaping to Panera to write (and catch up on Facebook), you can find Kayse reading to her kids, stalking Target aisles for the latest clearance markdowns, or talking her husband's ear off about planners, homeschooling, mom stuff, and a bunch of other topics he's totally interested in.

our readers

The Only Hope I've Got readers are primarily female, ages 20-55, and have children. They are wives, moms, & grandmas looking for inspiration and encouragement as they seek to love their families & live well.

Our readers are interested in help with home organization, learning how to balance life as a mom, and finding ways to keep their marriage strong, especially during the years of raising children. Additionally, many of our readers are Bible-believing Christians, and faith-based posts and products are very popular among our readership.



"The Only Hope I've Got keeps reminding me to be real. That there are no perfect moms out there, even though sometimes they all seem to be. What I read here keeps me grounded and focused on what God wants, not what I want or what anyone else wants. It's nice to know others struggle with the same things that I do. Thanks for being real!"
- Jennifer, 30

"Kayse makes me feel less alone as I try to get this motherhood thing right. Her raw honesty and vulnerability are an encouragement."

- Amanda, 31



our most popular posts

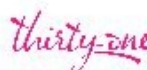
Our readers are busy wives and moms looking for simple encouragement and inspiration that can be applied to their everyday life. Many either stay at home with their children, or work from home running a small business. In any case, they all have very busy lives, and don't have much time to spend on themselves.

Kayse considers each reader a friend, and knows it's an honor that they choose to spend time reading this blog. For this reason, she writes only about topics & resources she is passionate about. Kayse takes reader trust very seriously, and has committed to complete authenticity and transparency in every post.

There are 2 types of posts that do very well at The Only Hope I've Got:

1. Heartfelt posts that tackle a topic Kayse is having trouble with, and then sharing truth she's learned, and the resources that helped her.
2. Posts that solve an organizational problem, and provide simple, effective resources to help moms make better use of their time and space.

We've loved
working with...



ZONDERVAN™

...& more!

opportunities

The Only Hope I've Got brings your brand or business to a loyal audience of 30-something women dedicated to living life with intention and keeping the important things important.

If you want your brand to reach real women who are looking for real resources that will encourage, inspire, & simplify their lives, you've come to the right place. These women trust Kayse's authenticity, are very brand-loyal, and share information with other women, making them your most loyal customers and your best advocates!

All sponsorship opportunities include social media promotion, reaching a total of over 54,000 followers.

DISCLOSURE: The Only Hope I've Got Blog adheres to the FTC disclosure guidelines. All links within product review and sponsored posts are no-follow unless otherwise noted.



product reviews

Reviews must include product for testing purposes, and will be kept after review is posted. All reviews must be accompanied by a giveaway of product or credit. Fees start at \$150.

sponsorships

Let's work together to create an ideal partnership. Sponsorships can include a combination of product reviews, sidebar ads, a series feature, and more. Fees start at \$250.

advertisements

Feature your brand or business in a prominent location on the blog or in our newsletter. Fees vary (see below). Discounts available when 3+ months are purchased.

125 x 125

\$75/mo.

300 x 250

\$125/mo

680 x 90

\$125/mo.

600 x 100

(newsletter only)

\$150/mo.

300 x 250

(newsletter only)

\$150/mo.

"Kayse's writing is very inspirational and motivational. She has great ideas on getting organized, and gives great suggestions for resources I can use in my home. A lot of what is posted seems like it was meant just for me!"
- Beth, 36

let's work together!

Get your brand in front of women who are looking for simple & effective solutions to the problems they face in their homes & with their families.

Contact Me Today! Email: Kayse@KaysePratt.com